

February 2016

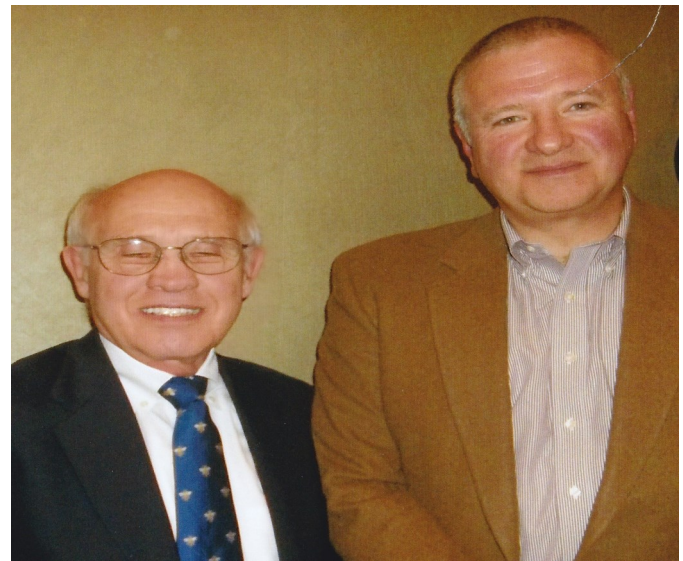
PURA News

Purdue University Retirees Association

PRF Update Featured at January PURA Monthly Luncheon

Brian E. Edelman of the Purdue Research Foundation, Inc. (PRF) spoke to members at the January monthly meeting. He is the chief financial officer and treasurer of PRF. The Foundation was established in 1930 and has a nearly \$3 billion endowment. Edelman is currently responsible for the areas of finance and investment, real estate transactions and information systems for PRF. He protects Purdue University's intellectual property and also promotes entrepreneurial activities on behalf of Purdue. Additionally, Edelman oversees the operations of the Chao Center for Industrial Pharmacy and Contract Manufacturing, a pharmaceutical manufacturing facility based in the PRF Park in West Lafayette. Edelman was formerly vice president of corporate finance and investment banking for Eli Lilly and Co. He earned a degree in economics from Wabash College and an M.S. in finance from the Purdue Krannert School of Management.

Edelman stressed when formulating the strategy for PRF, the overall criteria must fit with Purdue's mission as a land grant university. The mission includes to, "discover, apply, and engage to improve the economy, culture, and overall quality of life" of consumers. PRF strives to help support all aspects of that mission and its "entrepreneurial ecosystem". Utilizing the intellectual property developed at Purdue, inventions and innovations are brought to actualization and have a societal impact with ultimate rewards for the consumer. This is especially important in today's environment as federal monies are decreasing, increasing the need for corporate partners to become more invested in the university's research. Although royalties are still one important outcome for funding,



Speaker Brian Edelman (right) and PURA host John Schneider, at the January PURA luncheon.

they are not immediate sources. PRF is making it easier for corporations and businesses to benefit from sponsored research.

An astonishing fact is that Purdue is listed number 16 worldwide among universities in patents listed. Many ahead of Purdue on the list are entire countries versus universities.

According to Edelman social media is important in moving ideas to reality. Concepts move more quickly to market than in the past. Purdue has a record number of start-ups with all four of the state Purdue Technology Parks involved, and many start-ups are local.

One example is the new aerospace tech campus being developed near the Purdue airport. Purdue is

(continued on Page 2)

PRF Update (cont. from Page 1)

one of only three universities with its own airport. It is a living laboratory, and coupled with the engineering and space programs, it makes an ideal location for a Purdue Research Park Aerospace District. Rolls-Royce will be the first company to build a facility in the new tech area.

Edelman said in today's environment licensing new innovations is only the beginning. The consumer must also be delighted with the end result. In seeking new contacts the questions always asked are if the students, faculty and staff, the community, and the public have been served. If the outcome will make us "healthier, happier, or more productive",

then it's a win-win. That relates back to and fulfills the mission of the Land Grant University.

In the future PRF will be making a \$1.5 to \$2 billion investment in the area between Discovery Park on campus and the new 231 corridor. Their support is an integral part of the new master plan for State Street. There will be new developments in this area to provide places to live, work, play, shop, eat, etc. Edelman stated that the transition will be like, "a new city on the west side of West Lafayette". That will be an exciting phase for Purdue. (O.Wood)

Thank you! Thank you! Thank you!

The 2015 final report of the United Way of Greater Lafayette campaign includes gifts of \$743,409 from Purdue University. As in past years, this amount exceeded the Purdue 2015 goal. PURA members' gifts were an important part of the Purdue total with \$127,775. Thanks to each of you for your contributions. Together we make a difference in our local community.

PURA SUPPORTS PURDUE RETIREES,
PURDUE UNIVERSITY, and
the UNITED WAY of GREATER LAFAYETTE

Purdue Webmail Email Transition

The Purdue email transition time was technically over on January 29, 2016.

If you have any questions/issues with the transition of your purdue.edu email account please call ITaP Customer Service Center at 765-494-4000. Those that have called received the assistance they needed to navigate the new system. You will only need to identify yourself as an official Purdue retiree and give them the account number on your Purdue ID. .

IF during the transition you decided to choose a

February Wellness Screenings

The Nursing Center for Family Health will be doing **Wellness Screenings on Friday, February 12, 2016 from 9am-1pm**. All retirees and/or spouses are entitled to 1 free screening per calendar year. They will take place at Lyles-Porter Hall. Email Chris Rearick at crearick@purdue.edu with your name and phone # and she will call you. You may also call Chris at 496-0308 to schedule an appointment. March dates will be **Wednesday, March 2, from 9am-1pm and Friday,**

carrier other than Purdue, please remember to let Human Resources know so PURA can be sure to change your purdue.edu account address to your new carrier. We want to be sure you will continue to receive the PURA communications. Contact HR with your name, address, and new preferred email address. Call HR Customer Service at 765-494-2222 or mail to Purdue U. Retirees, Human Resources, 401 Grant St., West Lafayette, IN 47907-2024. Forms are also available at the monthly PURA meetings. It normally takes 1 month for the changes to occur. (O. Wood)

March 4, from 9am-1pm. Both of these days will also be at Lyles-Porter Hall.

Those retirees still interested in Ankle Brachial Indexing or in having a free Indiana University Medical School physical and if you have not been contacted, please email Chris at crearick@purdue.edu or call her at 496-0308 to be scheduled or find out if you are eligible.

Happy Birthday Indiana

2016 will be a year filled with lots of celebrations. It is a time to reflect and honor our past and a chance to do it all in a modern way that engages all 6.5 million Hoosiers. We want to leave a lasting legacy for future generations just as the establishment of the State Park system did for the Centennial in 1916.

Knowing PURA members will help make this all a success, we will try to keep you updated monthly. But to get started please search for "Indiana Bicentennial Celebration 2016" on your computer. You will find a website full of information about things going on all over Indiana. The calendar of events will point you to many things worth visiting this year. There are also links to Twitter, Facebook and Instagram for all you savvy seniors!



The signature event will be the Torch Relay that will start in Corydon on September 16 and end in Indianapolis on October 15. It will go thru all 92 counties. Please MARK YOUR CALENDAR FOR OCTOBER 12, 2016. The Torch will be in Tippecanoe County from 8:30 am to 1:30 pm. Plan to line the streets to cheer on our torchbearers as well as see first hand the torch our Purdue students created. Also note the Torch caravan will be locally made Subaru vehicles.

The local Kickoff was December 19 at the Art Museum in conjunction with the opening of their ArtSmart exhibit.

Happy Days

For the most part co-eds were happy to be at Purdue in the mid 50's. The ratio of men to women was generous in their favor. Plus, there were parties, well known touring performers and productions, sports events and the Sweet Shoppe. The conflict in Korea ended and former military men were returning to campus. Homecoming featured "signs" rather than parades. Engineers constructed huge imaginative sculptures portraying the havoc the Boilers were going to visit on their opponents. A three story Mix Master whipped up dummies tossed out a window by pledges. A new born baby was paddled by a doctor to the tune of "Feet up, pat him on the popo", a popular song best forgotten. .

But every silver lining has a cloud or two. Cloud number one was the university requirement that skirts had to be worn on campus. Bitter Indiana winters felt arctic on bare

ArtSmart is one of the Legacy projects recognized by the State Bicentennial Commission. I would encourage everyone to go to www.artsmartindiana.org. The program is geared for fourth grade, but anyone can enjoy learning about history through art.

The official Bicentennial Book, *Indiana at 200*, is out. PURA's Mauri Williamson is one of the essayists and Purdue is mentioned in numerous sections of the book. It makes a beautiful addition to your library or coffee table.

Tippecanoe County has a growing calendar of events and projects, such as the "Sweet on Art" event at the Haan Museum on February 13. It features musical selections from Cole Porter's "Anything Goes", performed by a cast from Civic Theatre.

April 22 there will be a Tree of Hope planted at the County Courthouse.

May 7 will be "Heritage Day: 200 Years of Work and Play in Indiana", held at the Tippecanoe Battlefield.

And our hope is that many of our regular community events will have a Bicentennial theme this year. I was appointed County Coordinator by the Commissioners, so if you have questions, or want to help, please contact me, Sue Scholer, at 765-463-2641 or chuknsioux@aol.com (S. Scholer)

legs. The advent of knee sox was greeted as lifesaving.

Cloud number two was the two-year physical education requirement. Passing the Purdue swimming test was daunting to rural girls who had never been in a body of water larger than their bath tub. In addition to swimming, one team sport, one individual sport and dance were obligatory. Electing golf required putting in the middle of ag' campus, which caused some interesting situations.

The worst by far was body mechanics. The ladies had to strip down to their knickers, then were led individually into a mostly empty room. It contained sort of a shack with a small round opening from which protruded a camera lens. The first fear was that a frat boy was behind the camera. Frontal and side views were taken
(continued on page 4)

PURA News—email version *EXCLUSIVE*

Indiana & Purdue Tidbits

Information taken from “The Indiana Book of Records, Firsts, and Fascinating Facts by Fred D. Cavinder – 1985, and Wikipedia

1. The longest toboggan slide in the state and the only one on state property is that of Pokagon State Park with a course of 1,700 feet.
2. The first campus radio station in Indiana was WBAA at Purdue University. It went on the air in 1922, and remains the longest continuously operating radio station in Indiana.
3. The first nuclear reactor in the United States for student use was installed at Purdue University in 1961 in the electrical engineering building’s Duncan Annex at a cost of \$150,000. It is currently the only reactor in the state.
4. Purdue’s All-American Marching Band is the largest in the Big 10 with approximately 390 members. It is among the largest in the nation.
5. Purdue’s Elliott Hall of Music is one of the largest proscenium theaters in the world, and includes a stage that is one of the largest in the country. It was dedicated in 1940 as the “Purdue Hall of Music” and had a seating capacity of 6,073. In 1958 it was renamed after Edward C. Elliott, who was President from 1922 to 1945.

Happy Days (*Cont. from Page 3*)

with no explanation. What followed was 9 weeks of running and exercises and then the photo op’ was repeated. The pictures were compared to see if there was improvement. Since the pictures were taken in the bizarre position of knees locked, shoulders frozen and stomachs sucked in, it was difficult to determine if change had occurred. In the whole four years at Purdue, this episode was the most puzzling, unique, strange and embarrassing of those long ago Happy Days. (J. Thomas)

Mark Your Calendars!

February 1 PURA Monthly Meeting, MCL Cafeteria, 11 AM
Topic: Small Business
Speaker: Susan Davis

February 13 “Sweet on Art” at Haan Museum 7pm -10pm
Enjoy strolling through the mansion’s display of Indiana art and ceramics. Wine and chocolate will be served along with music of Indiana’s own Cole Porter performed by the Civic Theater of Greater Lafayette. Tickets are \$20 and can be purchased online from the Haan Mansion Museum.

March 7 PURA Monthly Meeting, MCL Cafeteria, 11 AM
Topic: Battery Research Status
Speaker: Prof. Edwin Garcia, Purdue University Energy Center

March 31 Common Read, West Lafayette Public Library, 2-4 pm
Nick Schenkel, West Lafayette Head Librarian and Historian Robert E. May will lead the discussion on “Little Else Than a Memory”, a student-written and edited Purdue University Press 2015 publication. The book is available for free at:

http://docs.lib.purdue.edu/sps_ebooks/8/

April 4 PURA Monthly Meeting, MCL Cafeteria, 11 AM
Topic: Master Gardner Program
Speaker: Rosie Lerner, Purdue Consumer Horticulturalist

April 20 Purposeful Living in Retirement Conference, Beck Agricultural Center